ALMAY.

Product Formulary and Cosmetic Guide

Twenty-Ninth Edition

Introduction

Almay's Product Formulary and Cosmetic Guide is intended to be more than simply a listing of cosmetic and skin care formulations: the objective is to offer an indication of each preparation and to provide functions for each of the ingredients in the product. In the absence of an official guideline for claims of hypo-allergenicity, the criteria and high standards used in the manufacture of Almay Hypo-Allergenic products are described in the Almay Cosmetic Control System which follows. Almay pioneered in the development of hypo-allergenic cosmetics and skin care products and has over 75 years of experience in the field. Testing standards have been expanded to assure low comedogenic potential as well as low irritancy potential. Almay takes great pride in the services it offers to physicians and their patients. We trust that our services and the information contained in this formulary will contribute to more effective cosmetic care of your patients.

The Almay® Cosmetic Control System

STRINGENT STANDARDS OF QUALITY CONTROL:

Raw materials and finished products are closely monitored for quality and purity. Of the more than 10,000 ingredients available for use in cosmetics, Almay® selects fewer than 500 for use in its formulas, all of which meet Almay's standard for superior performance. All new ingredients are carefully screened for their potential for sensitization and toxicity.

SAFETY EVALUATION:

All products are assessed for irritancy, sensitizing potential and toxicity. Photo toxicity and photoallergy studies are done a selective basis. Ophthalmology testing is conducted for products that, under conditions of normal usage, might contact the eye. Repeat insult patch tests are conducted on all products. In addition, these tests are followed by clinically supervised use tests, in which a large panel of human volunteers apply the products to the areas for which they are intended in accordance with customary usage over an extended period. Safety tests are conducted under strict supervision by independent laboratories.

MICROBIAL AND STABILITY TESTING:

All products must pass a thorough microbiological challenge testing series to assure preservative efficacy. Extensive stability testing under a wide range of environmental conditions is performed to guarantee optimum shelf life and product integrity.

COMEDOGENICITY TESTING:

Almay® skin care and makeup products including cleanser, moisturizers, toners, blushers, foundations, and face powders have been tested and shown to be noncomedo-genic.

OMISSION OF FRAGRANCES:

All Almay® skin care and cosmetic products are fragrance free. Some Almay formulations may contain carefully selected botanical ingredients to enhance their efficacy.

OMMISION OF SENSITIZERS AND PHOTOSENSITIZERS:

Almay does not use ingredients such as tosylamide/formaldehyde resin, urea-formaldehyde resin, PABA and its esters, organic mercurials, formaldehyde, balsam compounds, D&C Yellow No. 11, rosin (colophony), thimerosal, or methylchloroisot-hiazolinone, methylisothiazolinone.

FORMULATIONS BY SKIN TYPE:

Cosmetics and skin care products formulated for specific skin types are so noted. All Almay products are formulated for sensitive skin types.

Almay® Services to Physicians and Patients

PATCH TEST MATERIALS:

In the event of an alleged reaction to an Almay product, the appropriate materials for patch testing are made available without charge to the patient's physician on request.

CUSTOMIZED FORMULATIONS FOR PATIENTS WITH COSMETIC PROBLEMS:

Where feasible, customized formulations are provided at nominal cost to patients. Physician confirmation of the offending ingredient(s) is required. Replacement products are recommended where it is felt substitution is appropriate.

Almay® Formulary
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Almay Wake-up™ Hydrating Makeup

Category
Makeup/Concealer/Powder

ACTIVE INGREDIENTS: Titanium Dioxide 3.7%

Aqua ((Water) Eau), Mica, Silica Dimethicone Silylate, Butylene Glycol, Polymethylsilsesquioxane, Boron Nitride, Sodium Chloride, Lauroyl Lysine, Trimethylsiloxysilicate, Hydrogen Dimethicone, Viola Tricolor Extract, Cocos Nucifera (Coconut) Water, Aloe Barbadensis Leaf Extract, Camellia Sinensis Leaf (Green Tea) Extract, Cucumis Sativus (Cucumber) Fruit Extract, Methicone, Sodium Polyacrylate, Potassium Sorbate, Diazolidinyl Urea

May Contain: Mica, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, 77492, 77499)

Lightweight loose powder formula transforms to a foundation on application with cooling effect. Provides SPF 13 UVB/UVA protection with inorganic particulate sunscreen. Oil free, suitable for all skin types including acne

Clear Complexion Liquid Makeup for Oily Skin

Category
Makeup/Concealer/Powder

ACTIVE INGREDIENTS: Salicylic Acid 0.6%

OTHER INGREDIENTS: Aqua ((Water) Eau), Cyclomethicone, Butylene Glycol, Dimethicone, Trimethylsiloxysilicate, PEG/PPG-18/18 Dimethicone, HDI/Trimethylol Hexyllactone Crosspolymer, Nylon-12, Boron Nitride, Talc, Cetyl PEG/PPG-10/1 Dimethicone, Sodium Chloride, Alumina, Methoxypropylgluconamide, Panthenol, Panthenyl Ethyl Ether, Fomes Officinalis (Mushroom) Extract, Tocopheryl Acetate, Aloe Barbadensis Leaf Juice, Centaurea Cyanus (Cornflower) Flower Extract, Spiraea Ulmaria (Meadowsweet) Extract, Chamomilla Recutita (Matricaria) Flower Extract, Hydrolyzed Vegetable Protein, Trisiloxane, Phytantriol, Tribehenin, Sorbitan Sesquioleate, Silica, Methoxy Amodimethicone/Silsesquioxane Copolymer, Ammonium Polyacryloyldimethyl Taurate, Polysorbate 20, Polysorbate 80, Methicone, Tetrasodium EDTA, Phenoxyethanol, Propylparaben, Methylparaben, Ethylparaben

MAY CONTAIN: Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Zinc Oxide (CI 77947)

Oil-free, non-comedogenic liquid foundation contains O.6% salicylic acid to treat acne-prone skin. For oily skin types.

Clear Complexion Concealer for Oily Skin

Category
Makeup/Concealer/Powder

ACTIVE INGREDIENTS: Salicylic Acid 1%

OTHER INGREDIENTS: Aqua ((Water) Eau), Cyclopentasiloxane, Butylene Glycol, Dimethicone, Boron Nitride, PEG/PPG-18/18 Dimethicone, Talc, Tribehenin, Trisiloxane, Cetyl PEG/PPG-10/1 Dimethicone, Trimethylsiloxysilicate, Alumina, Nylon-12, Methyl Methacrylate Crosspolymer, Polyisobutene, Synthetic Wax, Cera Microcristallina ((Microcrystalline Wax) Cire microcristalline), Sodium Chloride, Fomes Officinalis (Mushroom) Extract, Tocopheryl Acetate, Aloe Barbadensis Leaf Juice, Centaurea Cyanus (Cornflower) Flower Extract, Spiraea Ulmaris (Meadowsweet) Extract, Chamomilla Recutita (Matricaria) Flower Extract, Hydrolyzed Vegetable Protein, Phytantriol, Methoxypropylgluconamide, Panthenol, Panthenyl Ethyl Ether, Sorbitan Sesquioleate, Triethoxycaprylylsilane, HDI/Trimethylol Hexyllactone Crosspolymer, Methoxy Amodimethicone/Silsesquioxane Copolymer, Silica, Methicone, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben, Tetrasodium EDTA

MAY CONTAIN: Zinc Oxide (CI 77947), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Ultramarines (CI 77007)

Oil-free formula contains 1.0% salicylic acid clears and prevents acne blemishes while reducing the appearance of redness. For oily skin types.

Clear Complexion Pressed Powder for Oily Skin

Category
Makeup/Concealer/Powder

ACTIVE INGREDIENTS: Salicylic Acid 0.6%

OTHER INGREDIENTS: Talc, Magnesium Stearate, Zea Mays (Corn) Starch, Nylon-12, C12-15 Alkyl Benzoate, Kaolin, Spiraea Ulmaria Extract, Lecithin, Hydrolyzed Vegetable Protein, Phenyl Trimethicone, Phenoxyethanol

MAY CONTAIN: Mica (CI 77019), Iron Oxides (CI 77491, 77492, 77499), Titanium Dioxide (CI 77891), Ultramarines (CI 77007)

Oil-free pressed powder that covers and helps prevent new blemishes with salicylic acid. Absorbs excess oil and keeps away shine. For oily skin types.

Line Smoothing Liquid Makeup for Dry Skin

Category
Makeup/Concealer/Powder

ACTIVE INGREDIENTS: Titanium Dioxide 4.7%, Zinc Oxide 2.1%

OTHER INGREDIENTS: Aqua ((Water) Eau), Cyclomethicone, Dimethicone, Butylene Glycol, Cetyl PEG/PPG-10/1 Dimethicone, Polyglyceryl-4 Isostearate, Nylon-12, Trimethylsiloxysilicate, Boron Nitride, Magnesium Sulfate, Polyglyceryl-6 Polyricinoleate, Glycerin, PEG/PPG-20/15 Dimethicone, PEG-10 Dimethicone, Methicone, Laureth-7, Tribehenin, Ginkgo Biloba Leaf Extract, Panax Ginseng Root Extract, Sodium Hyaluronate, Camellia Sinensis Leaf Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Punica Granatum Extract, Riboflavin, Centaurea Cyanus Flower Extract, Erythrulose, Algae Extract, Vitis Vinifera (Grape) Seed Extract, Cucumis Sativus (Cucumber) Fruit Extract, Hydrolyzed Glycosaminoglycans, Saccharide Isomerate, Silica, Triethoxycaprylylsilane, Sodium Ascorbyl Phosphate, Aluminum Hydroxide, Caffeine, Stearic Acid, Hydrogenated Lecithin, Tocopheryl Acetate, Retinyl Palmitate, Acrylonitrile/ Methacrylonitrile/Methyl Methacrylate Copolymer, Trihydroxystearin, Aloe Barbadensis Leaf Juice, Anthemis Nobilis Flower Oil, Aspalathus Linearis Leaf Extract, Dimethiconol, HDI/Trimethylol Hexyllactone Crosspolymer, Palmitoyl Hydroxypropyl Trimonium Amylopectin/Glycerin Crosspolymer, PEG/PPG-18/18 Dimethicone, Sorbitol, Talc, Tetrasodium EDTA, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben

MAY CONTAIN: Iron Oxides (CI 77491, CI 77492, CI 77499), Mica (CI 77019), Titanium Dioxide (CI 77891)

Hydrating formula moisturizes and evens skin tones. SPF 15 with inorganic particulate sunscreens titanium dioxide and zinc oxide for full spectrum UV protection. For dry skin types.

Line Smoothing Concealer for Dry Skin

Category
Makeup/Concealer/Powder

ACTIVE INGREDIENTS: Titanium Dioxide 8.9%

OTHER INGREDIENTS: Aqua ((Water) Eau), Cyclomethicone, Trimethylsiloxysilicate, Butylene Glycol, Boron Nitride, Tribehenin, Nylon-12, Phenyl Trimethicone, Cetyl PEG/PPG-10/1 Dimethicone, Hexyl Laurate, Polyglyceryl-4 Isostearate, SD Alcohol 40-B, Magnesium Sulfate, Isododecane, Polyisobutene, Dimethicone, Glycerin, Saccharide Isomerate, Simmondsia Chinensis (Jojoba) Seed Extract, Tocopheryl Acetate, Retinyl Palmitate, Sodium Ascorbyl Phosphate, Algae Extract, Caffeine, Gingko Biloba Extract, Panax Ginseng Root Extract, Hydrogenated Lecithin, Camellia Sinensis Leaf Extract, Aspalathus Linearis Leaf Extract, Sorbitol, Centaurea Cyanus Flower Extract, Vitis Vinifera (Grape) Seed Extract, Cucumis Sativa (Cucumber) Fruit Extract, Hydrolyzed Glycosaminoglycans, Palmitoyl Hydroxypropyl Trimonium Amylopectin/Glycerin Crosspolymer, Bisabolol, Silica, Polyethylene, Aloe Barbadensis Leaf Juice, Sorbitan Sesquioleate, Acrylonitrile/ Methacrylonitrile/Methyl Methacrylate Copolymer, Sodium Hyaluronate, Serica ((Silk Powder) Poudre de soie), Erythrulose, Riboflavin, Punica Granatum Extract, Triethanolamine, Alumina, Isostearic Acid, Talc, Methicone, Tetrasodium EDTA, Methylparaben, Propylparaben, Phenoxyethanol, Butylparaben, Ethylparaben, Isobutylparaben

MAY CONTAIN: Mica (CI 77019), Iron Oxides (CI 77491, CI 77492, CI77499), Titanium Dioxide (CI 77891)

Moisturizing formula reduces the look of dark circles and under-eye puffiness with SPF 15.

Line Smoothing Pressed Powder for Dry Skin

Category
Makeup/Concealer/Powder

Talc, Lauroyl Lysine, Magnesium Stearate, Caprylic/Capric Triglyceride, Polyethylene, Dimethicone, Lecithin, Methoxypropylgluconamide, Punica Granatum Extract, Cucumis Sativus (Cucumber) Fruit Extract, Riboflavin, Erythrulose, Caffeine, Phenyl Trimethicone, Algae Extract, Phenoxyethanol

MAY CONTAIN: Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, 77492, 77499), Bismuth Oxychloride (CI 77163), Ultramarines (CI 77007)

Pressed powder evens out skin tones and won't settle into fine lines.

Almay Nearly Naked® Liquid Makeup for Normal/Combination Skin

Category
Makeup/Concealer/Powder

ACTIVE INGREDIENTS: Octinoxate 7.5%, Titanium Dioxide 6%, Zinc Oxide 2%

OTHER INGREDIENTS: Aqua ((Water) Eau), Cyclomethicone, Isotridecyl Isononanoate, Butylene Glycol, Dimethicone, Cetyl PEG/PPG-10/1 Dimethicone, Polyglyceryl-4 Isostearate, Glycerin, Nylon-12, Magnesium Sulfate, Polyglyceryl-3 Diisostearate, Panthenol, Aloe Barbadensis Leaf Juice, Tocopheryl Acetate, Tribehenin, Retinyl Palmitate, Pyrus Malus (Apple) Fruit Extract, Sodium Ascorbyl Phosphate, Hydrolyzed Glycosaminoglycans, Vitis Vinifera (Grape) Seed Extract, Centaurea Cyanus Flower Extract, Camellia Sinensis Leaf Extract, Panax Ginseng Root Extract, Gingko Biloba Extract, Trisiloxane, Lauric Acid, Trimethylsiloxysilicate, Boron Nitride, Trihydroxystearin, Aluminum Hydroxide, HDI/Trimethylol Hexyllactone Crosspolymer, Saccharide Isomerate, Alumina, Polymethylsilsesquioxane, Silica, Triethoxycaprylylsilane, Methicone, Sodium Hyaluronate, Ammonium Poly Acryloyldimethyl Taurate, Polysorbate 20, Polysorbate 80, Diazolidinyl Urea, Phenoxyethanol, Methylparaben, Propylparaben

MAY CONTAIN: Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Zinc Oxide (CI 77947)

Light coverage providing natural appearance with full spectrum UVA/UVB SPF 15 protection containing titanium dioxide and zinc oxide for all skin types.

Almay Nearly Naked® Cover Up Stick for Normal/Combination Skin

Category
Makeup/Concealer/Powder

Paraffinum Liquidum ((Mineral Oil) Huile minerale), Talc, Cera Carnauba ((Copernicia Cerifera (Carnauba) Wax) Cire de carnauba), Cera Alba ((Beeswax) Cire d abeille), Ceresin, Paraffin, Pentaerythrityl Tetraisostearate, BIS-Diglyceryl Polyacyladipate-2, Cyclomethicone, Vitis Vinifera (Grape) Seed Extract, Centaurea Cyanus Flower Extract, Camellia Sinensis Leaf Extract, Panax Ginseng Root Extract, Gingko Biloba Leaf Extract, Tocopherol, Methylparaben, Ethylparaben, Propylparaben, BHT

MAY CONTAIN: Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, 77492, 77499), Ultramarines (CI 77007)

Creamy non-comedogenic formulation helps cover dark circles, lines and shadows under eyes, around nose and mouth suitable for all skin types.

Almay Nearly Naked® Loose Powder for Normal/Combination Skin

Category
Makeup/Concealer/Powder

Talc, Silica, Caprylic/Capric Triglyceride, Phenyl Trimethicone, Nylon-12, Cyclomethicone, Vitis Vinifera (Grape) Seed Extract, Centaurea Cyanus Flower Extract, Camellia Sinensis Leaf Extract, Panax Ginseng Root Extract, Gingko Biloba Leaf Extract, Lecithin, Serica ((Silk Powder) Poudre de soie), Phenoxyethanol

MAY CONTAIN: Mica (CI 77019), Iron Oxides (CI 77491, 77492, 77499), Titanium Dioxide (CI 77891), Ultramarine Blue (CI 77007), Red 30 Lake (CI 73360)

Lightweight silky loose powder provides natural finish for all skin types.

Smart Shade® Makeup for All Skin Types

Category
Makeup/Concealer/Powder

ACTIVE INGREDIENTS: Titanium Dioxide 4%, Zinc Oxide 2.1%

OTHER INGREDIENTS: Aqua ((Water) Eau), Cyclomethicone, Dimethicone, Butylene Glycol, Talc, PEG/PPG-18/18 Dimethicone, HDI/Trimethylol Hexyllactone Crosspolymer, Cetyl PEG/PPG-10/1 Dimethicone, Nylon-12, Disteardimonium Hectorite, Alumina, Sodium Chloride, Tocopheryl Acetate, Retinyl Palmitate, Aloe Barbadensis Leaf Juice, Sodium Hyaluronate, Trisiloxane, Glycerin, Hydrolyzed Glycosaminoglycans, Vitis Vinifera (Grape) Seed Extract, Centaurea Cyanus Flower Extract, Camellia Sinensis Leaf Extract, Panax Ginseng Root Extract, Ginkgo Biloba Leaf Extract, Moringa Pterygosperma Seed Extract, Trimethylsiloxysilicate, Galactoarabinan, Acrylonitrile/Methacrylonitrile/Methyl Methacrylate Copolymer, Boron Nitride, Alcohol Denat., Methicone, Tribehenin, Sorbitan Sesquioleate, Silica, Ammonium Polyacryloyldimethyl Taurate, Tetrasodium EDTA, PVP, Polysorbate 20, Polysorbate 80, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben

MAY CONTAIN: Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Zinc Oxide (CI 77947)

Lightweight, colorless makeup contains color beads that burst upon application, transforming into a shade that compliments individual skin tone. Provides SPF 15 UVA/UVB protection with titanium dioxide and zinc oxide.

Smart Shade™ Concealer for All Skin Types

Category
Makeup/Concealer/Powder

ACTIVE INGREDIENTS: Titanium Dioxide 4%, Zinc Oxide 2%

OTHER INGREDIENTS: Aqua ((Water) Eau), Cyclopentasiloxane, Dimethicone, Trimethylsiloxysilicate, Butylene Glycol, Trisiloxane, Cetyl PEG/PPG-10/1 Dimethicone, Alcohol Denat., Phenyl Trimethicone, Nylon-12, Tribehenin, HDI/Trimethylol Hexyllactone Crosspolymer, Sodium Chloride, Cyclohexasiloxane, PEG/PPG-18/18 Dimethicone, Alumina, Boron Nitride, Galactoarabinan, Tocopheryl Acetate, Aloe Barbadensis Leaf Juice, Sodium Hyaluronate, Vitis Vinifera (Grape) Seed Extract, Centaurea Cyanus Flower Extract, Camellia Sinensis Leaf Extract, Panax Ginseng Root Extract, Ginkgo Biloba Leaf Extract, Hydrolyzed Glycosaminoglycans, Disteardimonium Hectorite, Silica, Methicone, Triethoxycaprylylsilane, Sorbitan Sesquioleate, Ammonium Polyacryloyl-dimethyl Taurate, Cycloheptasiloxane, Acrylonitrile/Methacrylonitrile /Methyl Methacrylate Copolymer, Polysorbate 20, Polysorbate 80, Talc, Tetrasodium EDTA, Phenoxyethanol, Propylparaben, Methylparaben, Ethylparaben

MAY CONTAIN: Mica, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Zinc Oxide (CI 77947)

Non-comedogenic concealer utilizes inorganic particulate sunscreens, zinc oxide and titanium dioxide to achieve SPF 15. Provides buildable coverage with application to appropriate shade to cover facial imperfections and dark circles under eyes coordinates with other Smart Shade® Makeups

Smart Shade Smart Balance™ Makeup

Category
Makeup/Concealer/Powder

ACTIVE INGREDIENTS: Titanium Dioxide 3.8%, Zinc Oxide 2.0%

OTHER INGREDIENTS: Aqua ((Water) Eau), Cyclopentasiloxane, Cyclohexasiloxane, Dimethicone, Butylene Glycol, HDI/Trimethylol Hexyllactone Crosspolymer, Nylon-12, Cetyl PEG/PPG-10/1 Dimethicone, PEG/PPG-18/18 Dimethicone, Talc, Disteardimonium Hectorite, Alumina, Sodium Chloride, Sodium Hyaluronate, Fomes Officinalis (Mushroom) Extract, Glycerin, Hydrolyzed Glycosaminoglycans, Aloe Barbadensis Leaf Juice, Tocopheryl Acetate, Vitis Vinifera (Grape) Seed Extract, Centaurea Cyanus Flower Extract, Camellia Sinensis Leaf Extract, Panax Ginseng Root Extract, Ginkgo Biloba Leaf Extract, Aspalathus Linearis Leaf Extract, Hydrogenated Lecithin, Trisiloxane, Moringa Pterygosperma Seed Extract, Trimethylsiloxysilicate, Triethoxycaprylylsilane, Galactoarabinan, Acrylonitrile/Methacrylonitrile/ Methyl Methacrylate Copolymer, Methoxy Amodimethicone/silsesquioxane Copolymer, Palmitoyl Hydroxypropyltrimonium Amylopectin/ Glycerin Crosspolymer, Boron Nitride, Sorbitol, Alcohol Denat., Methicone, Tribehenin, Sorbitan Sesquioleate, Silica, Ammonium Polyacryloyldimethyl Taurate, Cycloheptasiloxane, Tetrasodium EDTA, PVP, Polysorbate 20, Polysorbate 80, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben

MAY CONTAIN: Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Zinc Oxide (CI 77947)

Contains micro beads with both oil absorbers and hydrators which open on skin application. SPF 15 utilizing inorganic particulate sunscreens, zinc oxide and titanium diode for sensitive skin, for daily UVA/UVB protection.

Almay Smart Shade Smart Balance™ Pressed Powder for All Skin Types

Category
Makeup/Concealer/Powder

Mica, Magnesium Stearate, Dimethicone, Hydrogenated Polyisobutene, Bis-Diglyceryl Polyacyladipate-2, Nylon-12, Silica, Sodium Hyaluronate, Tocopheryl Acetate, Ascorbyl Palmitate, Aqua ((Water) Eau), Tetrasodium EDTA, Sorbic Acid

Pressed powder with pigment microspheres to assist in shade matching on application. Additional spheres contain silica for oil absorption and sodium hyaluronate for moisturization. Suitable for all skin types

Smart Shade™ Anti-Aging Makeup

Category
Makeup/Concealer/Powder

ACTIVE INGREDIENTS: Titanium Dioxide 3.9%, Zinc Oxide 2.0%

OTHER INGREDIENTS: Aqua ((Water) Eau), Dimethicone, Isododecane, Trisiloxane, Butylene Glycol, PEG/PPG-19/19 Dimethicone, C13-16 Isoparaffin, HDI/Trimethylol Hexyllactone Crosspolymer, Cetyl PEG/PPG-10/1 Dimethicone, Nylon-12, Sodium Chloride, Phenyl Trimethicone, Alumina, Glycerin, Palmitoyl Tripeptide-5, Oligopeptide-24, Sodium Cocoyl Glutamate, Saccharomyces Magnesium Ferment, Saccharomyces Potassium Ferment, Pisum Sativum (Pea) Extract, Macrocystis Pyrifera Extract, Nereocystis Leutkeana Extract, Laminaria Japonica Extract, Prunus Amygdalus, Dulcis (Sweet Almond) Seed Extract, Hydrolyzed Rice Protein, Sodium Hyaluronate, Palmitoyl Hydroxypropyltrimonium Amylopectin/Glycerin Crosspolymer, Hydrogenated Lecithin, Pentylene Glycol, Isodecyl Neopentanoate, Dimethicone/ Bis-Isobutyl PPG-20 Crosspolymer, Galactoarabinan, Trimethylsiloxysilicate, Boron Nitride, Disteardimonium Hectorite, Polyisobutene, C10-13 Isoparaffin, Methicone, Triethoxycaprylylsilane, Tribehenin, Tocopheryl Acetate, Tocopherol, Propylene Carbonate, Silica, Sorbitan Sesquioleate, Maltodextrin, Sucrose Dilaurate, Acrylonitrile/ Methacrylonitrile/Methyl Methacrylate Copolymer, Phenoxyethanol, Tetrasodium EDTA, Caprylyl Glycol, 1, 2-Hexanediol

MAY CONTAIN: Mica, Titanium Dioxide (CI 77891), Zinc Oxide (CI 77947), Iron Oxides (CI 77491, CI 77492, CI 77499)

Formulated for all skin types. Contains microbeads with both oil absorbers and hydrators which will open to the skin on application minimizing the appearance of fine lines and wrinkles. SPF 20 utilizing inorganic particulate sunscreens, zinc oxide and titanium dioxide for daily UVA/UVB protection of sensitive skin. Non-comedogenic.

Smart Shade™ Anti-Aging Concealer

Category
Makeup/Concealer/Powder

ACTIVE INGREDIENTS: Titanium Dioxide 7.5%, Zinc Oxide 2%

OTHER INGREDIENTS: Aqua ((Water) Eau), Dimethicone, Isododecane, Trisiloxane, Butylene Glycol PEG/PPG-19/19 Dimethicone, Nylon-12, C13-16 Isoparaffin, Cetyl PEG/PPG-10/1 Dimethicone HDI/Trimethylol Hexyllactone Crosspolymer, Phenyl Trimethicone, Sodium Chloride, Glycerin, Isodecyl Neopentanoate, Prunus Amygdalus Dulcis (Sweet Almond) Seed Extract, Hydrolyzed Rice Protein, Macrocystis Pyrifera Extract, Nereocystis Leutkeana Extract, Laminaria Japonica Extract, Tocopheryl Acetate Tocopherol, Maltodextrin, Saccharomyces Magnesium Ferment, Saccharomyces Potassium Ferment, Cucumis Sativus (Cucumber) Fruit Extract, Aloe Barbadensis Leaf Extract, Camellia Sinensis Leaf (Green Tea) Extract, Pisum Sativum (Pea) Extract, Oligopeptide-24, Palmitoyl Tripeptide-5, Hydrogenated Lecithin, Sodium Hyaluronate Trimethylsiloxysilicate, Alumina, Tribehenin, Disteardimonium Hectorite, Polyisobutene, C10-13 Isoparaffin, Boron Nitride, Dimethicone/Bis-Isobutyl PPG-20 Crosspolymer, Methicone, Triethoxycaprylylsilane, Propylene Carbonate, Silica, Sorbitan Sesquioleate Galactoarabinan, Sucrose Dilaurate, Pentylene Glycol Sodium Cocoyl Glutamate, Acrylonitrile/Methacrylonitrile/ Methyl Methacrylate Copolymer, Palmitoyl Hydroxypropyltrimonium Amylopectin/Glycerin Crosspolymer, Tetrasodium EDTA, EDTA, Phenoxyethanol, Caprylyl Glycol, 1,2-Hexanediol

MAY CONTAIN: Mica, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Zinc Oxide (CI 77947)

Almay Pure Blends™ Makeup with SPF 20

Category
Makeup/Concealer/Powder
Almay Pure Blends™ Collection

ACTIVE INGREDIENTS**:** Titanium Dioxide 5.3%

OTHER INGREDIENTS: Aqua ((Water) Eau), Simmondsia Chinensis (Jojoba) Seed Oil, Squalane, Glycerin, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Cetyl Alcohol Euterpe Oleracea Sterols, Sucrose Laurate, Sodium Borate, Alumina, Beta-Sitosterol, Sucrose Stearate, Sucrose Distearate, Cellulose, Stearic Acid, Jojoba Esters, Euterpe Oleracea Fruit Extract, Citrus Junos (Yuzu) Peel Extract, Nelumbo Nucifera (Lotus) Flower Extract, Cymbidium Grandiflorum (Orchid) Flower Extract, Viola Tricolor (Wild Pansy) Extract, Carica Papaya (Papaya) Fruit Extract, Phospholipids, Aniba Rosaeodora (Rosewood) Wood Oil, Pelargonium Graveolens Flower Oil, Daucus Carota Sativa (Carrot) Seed Oil, Linoleic Acid, Oleic Acid, Linolenic Acid, Stearyl Alcohol, Xanthan Gum, Glyceryl Stearate, Alcohol, Silica, Potassium Sorbate, Caprylyl Glycol 1,2-Hexanediol

MAY CONTAIN: Mica, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, 77492, 77499)

Lightweight foundation contains greater than 97% natural ingredients including antioxidant blend. SPF 20 utilizing inorganic particulate non-chemical sunscreen, titanium dioxide, for sensitive skin. Non-comedogenic in eco-friendly package. Suitable for all skin types.

Truly Lasting Color® Makeup

Category
Makeup/Concealer/Powder
Truly Lasting Color® Collection

ACTIVE INGREDIENTS: Titanium Dioxide 3.3%, Zinc Oxide 2.3%

OTHER INGREDIENTS: Aqua ((Water) Eau), Cyclomethicone, Dimethicone, Trimethylsiloxysilicate, Butylene Glycol, Talc, Boron Nitride, HDI/Trimethylol Hexyllactone Crosspolymer, Nylon-12, PEG/PPG-18/18 Dimethicone, Cetyl PEG/PPG-10/1 Dimethicone, Phenyl Trimethicone, Sodium Chloride, Trisiloxane, Hydrolyzed Rice Protein, Prunus Amygdalus Dulcis (Sweet Almond) Seed Extract, Laminaria Japonica Extract, Nereocystis Leutkeana Extract, Macrocystis Pyrifera Extract, Magnesium, Potassium, Trihydroxystearin, Lactobacillus/Lemon Peel Ferment Extract, Camellia Sinensis Leaf Extract, Aspalathus Linearis Leaf Extract, Aloe Barbadensis Leaf Extract, Tocopheryl Acetate, Sodium Ascorbyl Phosphate, Methicone, Tribehenin, Hydrogenated Lecithin, Triethoxycaprylylsilane, Alumina, Silica, Hydrolyzed Glycosaminoglycans, Sodium Hyaluronate, Sorbitan Sesquioleate, Palmitoyl Hydroxypropyltrimonium Amylopectin/Glycerin Crosspolymer, Sorbitol, Tetrasodium EDTA, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben

MAY CONTAIN: Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, 77492, 77499)

Longwearing (up to 16 hours) liquid makeup provides medium to full coverage. SPF 12 with inorganic particulate sunscreens, zinc oxide and titanium dioxide. Oil-free and Non-comedogenic.

Truly Lasting Color® Pressed Powder

Category
Makeup/Concealer/Powder
Truly Lasting Color® Collection

ACTIVE INGREDIENTS: Octinoxate 2%

OTHER INGREDIENTS: Talc, Silica, Nylon-12, Dimethicone, Polymethyl Methacrylate, Zinc Stearate, Polyethylene, Perfluorononyl Octyldodecyl Glycol Grapeseedate, Trimethylsiloxysilicate, Lactobacillus/Lemon Peel Ferment Extract, Camellia Sinensis Leaf Extract, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Magnesium Ascorbyl Phosphate, Chamomilia Recutita (Matricaria) Flower Extract, Punica Granatum Extract, Macrocystis Pyrifera Extract, Nereocystis Leutkeana Extract, Laminaria Japonica Extract, Prunus Amygdalus Dulcis (Sweet Almond) Seed Extract, Hydrolyzed Rice Protein, Saccharomyces/Calcium Ferment, Saccharomyces/Zinc Ferment, Saccharomyces/Potassium Ferment, Saccharomyces/Iron Ferment, Saccharomyces/Copper Ferment, Saccharomyces/Magnesium Ferment, Lecithin, Cyclopentasiloxane, Alumina, Cyclomethicone, Lauroyl Lysine, Pentaerythrityl Tetraethylhexanoate, Dimethiconol, Ethylhexyl Palmitate, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben

MAY CONTAIN: Mica, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Bismuth Oxychloride (CI 77163)

Longwearing (up to 16 hours) pressed powder smoothes skin's texture and suppresses surface oil and shine. Compatible with Almay® foundations adding longevity to wear. Non-comedogenic with SPF 12.

Smart Shade® Blush for All Skin Types

Category
Blush / Bronzer

Aqua ((Water) Eau), Cyclomethicone, Dimethicone, Butylene Glycol, Boron Nitride, HDI/Trimethylol Hexyllactone Crosspolymer, Nylon-12, PEG/PPG-18/18 Dimethicone, Cetyl PEG/PPG-10/1 Dimethicone, Trisiloxane, Tribehenin, Talc, Disteardimonium Hectorite, Sodium Chloride, Trimethylsiloxysilicate, Phenyl Trimethicone, Acrylonitrile/Methacrylonitrile/Methyl Methacrylate Copolymer, Vitis Vinifera (Grape) Seed Extract, Centaurea Cyanus Flower Extract, Camellia Sinensis Leaf Extract, Panax Ginseng Root Extract, Ginkgo Biloba Leaf Extract, Tocopheryl Acetate, Sodium Hyaluronate, Sorbitan Sesquioleate, Silica, Methicone, Ammonium Polyacryloyldimethyl Taurate, Sodium Ascorbyl Phosphate, Alcohol Denat., Alumina, Tetrasodium EDTA, Galactoarabinan, Hydrolyzed Glycosaminoglycans, Polysorbate 20, Polysorbate 80, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben

MAY CONTAIN: Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, 77492, 77499), Red 7 Lake (CI 15850), Yellow 5 Lake (CI 19140), Ultramarines (CI 77007)

Lightweight liquid blush contains color beads to assist in blending to ideal color. Contains anti-oxidants. Non-comedogenic suitable for all skin types.

Smart Shade® Bronzer for All Skin Types

Category
Blush / Bronzer

Aqua ((Water) Eau), Cyclomethicone, Dimethicone, Butylene Glycol, Boron Nitride, HDI/Trimethylol Hexyllactone Crosspolymer, Nylon-12, PEG/PPG-18/18 Dimethicone, Cetyl PEG/PPG-10/1 Dimethicone, Trisiloxane, Tribehenin, Disteardimonium Hectorite, Sodium Chloride, Talc, Trimethylsiloxysilicate, Phenyl Trimethicone, Acrylonitrile/Methacrylonitrile/Methyl Methacrylate Copolymer, Vitis Vinifera (Grape) Seed Extract, Centaurea Cyanus Flower Extract, Camellia Sinensis Leaf Extract, Panax Ginseng Root Extract, Ginkgo Biloba Leaf Extract, Tocopheryl Acetate, Sodium Hyaluronate, Sorbitan Sesquioleate, Silica, Methicone, Ammonium Polyacryloyldimethyl Taurate, Sodium Ascorbyl Phosphate, Alcohol Denat., Alumina, Tetrasodium EDTA, Galactoarabinan, Hydrolyzed Glycosaminoglycans, Polysorbate 20, Polysorbate 80, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben

MAY CONTAIN: Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, 77492, 77499), Red 7 Lake (CI 15850), Yellow 5 Lake (CI 19140), Ultramarines (CI 77007)

The safe way to achieve a tanned appearance with color beads allowing blending to achieve appropriate shade. Contains antioxidants. Non-comedogenic.

Almay® Powder Bronzer

Category
Blush/Bronzer

Talc, Zea Mays (Corn) Starch, Dimethicone, Octyldodecyl Stearoyl Stearate, Zinc Stearate, Pentaerythrityl Tetraisostearate, Gingko Biloba Leaf Extract, Rosa Canina Fruit Extract, Zeolite, Zea Mays (Corn) Oil, Sorbic Acid, Tetrasodium EDTA, Methylparaben, Propylparaben, Butylparaben, BHT

MAY CONTAIN: Titanium Dioxide (CI 77891), Mica (CI 77019), Iron Oxide (CI 77491, 77492, 77499), Red 7 Lake (CI 15850), Carmine (CI 75470), Ultramarines (CI 77007), Manganese Violet (CI 77742), Ferric Ferrocyanide (CI 77510), Chromium Hydroxide Green (CI 77289), Chromium Oxide Greens (CI 77288), Bismuth Oxychloride (CI 77163), Red 7 (CI 15850), Red 6 (CI 15850), Red 30 Lake (CI 73360), Yellow 5 Lake (CI 19140), Yellow 6 Lake (CI 15985), Blue 1 Lake (CI 42090), Red 28 Lake (CI 45410)

Light powder provides tanned appearance without UV exposure.

Almay Intense i-Color™ Eyeliner

Category
Eye Pencil / Liner / Shadow / Brow
Almay Intense i-Color™
Bring Out Collection

Triethylhexanoin, Ozokerite, Cera Alba ((Beeswax) Cire d abeille), Ricinus Communis (Castor) Seed Oil, Cera Carnauba ((Copernicia Cerifera (Carnauba) Wax) Cire de carnauba), Dipentaerythrityl Tetrahydroxystearate/Tetraisostearate, Caprylyl Methicone, Tocopheryl Acetate, Glycine Soja (Soybean) Oil, Aloe Barbadensis Leaf Extract, Polymethyl Methacrylate, BHT, Methylparaben, Propylparaben

MAY CONTAIN: Mica, Titanium Dioxide (CI #77891), Iron Oxides (CI #77491, 77492, 77499), Carmine (CI #77470), Ferric Ferrocyanide (CI #77510)

Creamy, soft pencil is longwearing without smudging or fading. Ophthalmologist-tested. Suitable for contact lens wearers.

Almay Intense i-Color™ Liquid Liner

Category
Eye Pencil / Liner / Shadow / Brow
Almay Intense i-Color™
Play Up Collection

Aqua ((Water) Eau), Propylene Glycol, Triethanolamine, Oleyl Alcohol, Magnesium Aluminum Silicate, Stearic Acid, Glyceryl Stearate, Cellulose, Hectorite, Xanthan Gum, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Isopropylparaben, Butylparaben, Isobutylparaben

MAY CONTAIN: Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Ultramarines (CI 77007), Carmine (CI 75470), Chromium Hydroxide Green (CI 77289), Chromium Oxide Greens (CI 77288), Ferric Ferrocyanide (CI 77510), Manganese Violet (CI 77742)

Liquid liner for smooth, accurate application with all-day wear.

Ophthalmologist-tested. Suitable for contact lens wearers.

Almay Intense i-Color™ Volumizing Mascara

Category
Mascara
Almay Intense i-Color™
Play Up Collection

Aqua ((Water) Eau), Paraffin, Stearic Acid, Isododecane, Cera Carnauba ((Copernicia Cerifera (Carnauba) Wax) Cire de carnauba), Polysilicone-6, Cyclopentasiloxane, Cera Alba ((Beeswax) Cire d abeille), Glyceryl Stearate, Triethanolamine, Acacia Senegal Gum, Nylon-12, Hydrogenated Stearyl Olive Ester, Panthenol, Lecithin, Hydrolyzed Silk, Tocopheryl Acetate, Retinyl Palmitate, Magnesium Ascorbyl Phosphate, Polyethylene, Dimethiconol, Phytantriol, Simethicone, Hydroxyethylcellulose, Hydrogenated Polyisobutene, Talc, Sorbitan Laurate, Polysorbate 20, Dimethicone Crosspolymer-3, Propylene Glycol Laurate, Propylene Glycol Stearate, Phenoxyethanol, Methylparaben, Propylparaben

MAY CONTAIN: Iron Oxides (CI 77491, CI 77492, CI 77499), Carmine (CI 75470), Ultramarines (CI 77007)

Non-clumping, non-smudging water-based mascara builds up lashes with unique brush applicator. Ophthalmologist tested. Suitable for contact lens wearers.

Almay Intense i-Color Smoky-i™ Kit

Category
Eye Pencil / Liner / Shadow / Brow
Almay Intense i-Color™
Bring Out Collection

Mica, Nylon-12, Pentaerythrityl Tetraisostearate, Polyglyceryl-3 Diisostearate, Caprylic/Capric Triglyceride, Magnesium Stearate, Dipentaerythrityl Hexahydroxystearate/Hexastearate/Hexarosinate, Isostearyl Neopentanoate, Tocopheryl Acetate, Tetrasodium EDTA, Phenoxyethanol, Sorbic Acid, Caprylyl Glycol, 1, 2-Hexanediol

May Contain: Mica, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, 77492, 77499), Manganese Violet (CI 77742), Ultramarines (CI 77007), Chromium Hydroxide Green (CI 77289), Ferric Ferrocyanide (CI 77510)

Lightweight pressed powder formula provides all day wear with tri-color palette to simplify and allow for graded shade application. Ophthalmologist tested, suitable for contact lens wearers.

Almay Intense i-Color™ Powder Shadow with Light Interplay Technology™

Category
Eye Pencil / Liner / Shadow / Brow
Almay Intense i-Color™
with Light Interplay Technology™

Boron Nitride, Dimethicone, Silica, Polyethylene, Zinc Stearate, Diisostearyl Malate, Polyglyceryl-4 Isostearate, Polymethyl Methacrylate, Nylon-12, Lecithin, Lauryl PEG/PPG-18/18 Methicone, Silica Silylate, Dimethiconol, Methicone, Acrylates Copolymer, Phenoxythanol, Sorbic Acid

MAY CONTAIN**:** Mica, Titanium Dioxide (CI 77891), Bismuth Oxychloride (CI 77163), Iron Oxides (CI 77491, 77492, 77499), Carmine (CI 75470), Chromium Oxide Greens (CI 77288), Ferric Ferrocyanide (CI 77510), Yellow 5 (CI 19140), Blue 1 (CI 42090), Red 40 (CI 16035), Ultramarines (CI 77007)

Pressed powder with light reflecting pearls to brighten the appearance of the eyes. Blends smoothly for all day wear. Ophthalmologist tested. Suitable for contact lens wearers.

Almay Intense i-Color™ Kohl Liner with Light Interplay Technology™

Category
Eye Pencil / Liner / Shadow / Brow
Almay Intense i-Color™
with Light Interplay Technology™

Triethythexanoin, Diisostearoyl Trimethylolpropane Siloxy Silicate, Cera Alba ((Beeswax) Cire d abeille), Ozokerite, Polymethyl Methacrylate, Cera Carnauba ((Copernicia Cerifera (Carnauba) Wax) Cire de carnauba), Phenyl Trimethicone, Dipentaerythrityl Tetrahydroxystearate/Tetraisostearate, Tocopherol, BHT, Sorbic Acid

MAY CONTAIN: Mica, Titanium Dioxide (Cl 77891), Iron Oxides (Cl 77491, 77492, 77499), Ferric Ferrocyanide (Cl 77510

Eyeliner pencil formulated with light reflecting ingredients to brighten the appearance of the eyes. Smudger end of pencil creates a diffused effect to the rich color. Ophthalmologist tested. Suitable for contact lens wearers.

Almay Intense i-Color™ Mascara with Light Interplay Technology™

Category
Mascara
Almay Intense i-Color™
with Light Interplay Technology™

Aqua ((Water) Eau), Paraffin, Stearic Acid, Cera Alba ((Beeswax) Cire d Abeille), Isododecane, Trimethylsiloxysilicate, Hydrogenated Polycyclopentadiene, Trisiloxane, C30-45 Alkyl Dimethicone, Cera Carnauba ((Copernicia Cerifera (Carnauba) Wax) Cire de Carnauba), Polyethylene, Triethanolamine, Bis-Vinyl Dimethicone/Dimethicone Copolymer, Polymethylsilsesquioxane, Dimethicone, Hydrogenated Olive Oil Stearyl Esters, Acacia Senegal Gum, Propylene Glycol Laurate, Propylene Glycol Stearate, Sorbitan Laurate, Polysorbate 20, Hydroxyethylcellulose, Methoxy Amodimethicone/Silsesquioxane Copolymer, Lecithin, Simethicone, Calcium Aluminum Borosilicate, Silica, Phenoxyethanol, Caprylyl Glycol, 1, 2-Hexanediol

MAY CONTAIN: Mica, Titanium Dioxide (CI 77498), Iron Oxides (CI 77491, 77492, 77499), Ultramarines (CI 77007), Chromium Oxide Greens (CI 77288), Ferric Ferrocyanide (CI 77510)

Light reflecting pearls formulated in water-based gel vehicle for rich color. Oversized bristle brush with tapered tip to enhance application. Ophthalmologist tested. Suitable for contact lens wearers.

Almay One Coat
Get Up & Grow™ Mascara

Category
Mascara
One Coat Mascara

Aqua ((Water) Eau), Paraffin, Stearic Acid, Cera Alba ((Beeswax) Cire d abeille), Isododecane, Trimethylsiloxysilicate, Hydrogenated Polycyclopentadiene, C30-45 Alkyl Dimethicone, Cera Carnauba ((Copernicia Cerifera (Carnauba) Wax) Cire de carnauba), Trisiloxane, Triethanolamine, Polymethylsilsesquioxane, Bis-Vinyl Dimethicone/Dimethicone Copolymer, Hydrogenated Olive Oil Stearyl Esters, Isostearetn-200 Linoleate, Acacia Senegal Gum, Panthenol, Hydrolyzed Wheat Protein/PVP Crosspolymer, Phytantriol, Tocopheryl Acetate, Magnesium Ascorbyl Phosphate, Nylon-6, Simethicone, Dimethicone, Butylene Glycol, Hexylene Glycol, Phenoxyethanol, Caprylyl Glycol, 1, 2-Hexanediol

May Contain: Titanium Dioxide (CI 77891), Black 2 (CI 77266), Iron Oxides (CI 77491, 77492, 77499)

Strengthens lashes and protects against breakage.

Ophthalmologist tested. Suitable for contact lens wearers.

Almay One Coat Nourishing™ Thickening Mascara

Category
Mascara
One Coat Mascara

Aqua ((Water) Eau), Pentaerythrityl Tetrastearate, Cera Alba ((Beeswax) Cire d abeille), Glyceryl Stearate SE, Ozokerite, PVP, Polybutene, Oleic Acid, Cera Carnauba ((Copernicia Cerifera ((Carnauba) Wax) Cire d carnauba), Isopropanolamine, Sorbitan Sesquioleate, Aloe Barbadensis Leaf Juice, Tocopheryl Acetate, Magnesium Ascorbyl Phosphate, Panthenol, Retinyl Palmitate, Quaternium-22, Simethicone, Quaternium-15, Methylparaben, Ethylparaben, Propylparaben, Imidazolidinyl Urea

MAY CONTAIN: Iron Oxides (CI# 77491, 77492, 77499), Ultramarine Blue (CI# 77007), Titanium Dioxide (CI#77891), Carmine (CI#77470), Chromium Hydroxide Green (CI# 77289), Chromium Oxide Greens (CI# 77288)

Thickens lashes with just one coat.

Ophthalmologist-tested. Suitable for contact lens wearers.

Almay One Coat Nourishing™ Thickening Waterproof Mascara

Category
Mascara
One Coat Mascara

C9-11 Isoparaffin, Cyclopentasiloxane, Aqua ((Water) Eau), Cyclohexasiloxane, Candelillia Cera ((Euphorbia Cerifera (Candelilla) Wax) Cire de candelilla), Ceresin, Lanolin ((Lanolin Acid) Cire de lanoline), Synthetic Wax, Tricontanyl PVP, Cetyl Alcohol, Acrylates Copolymer, Polyethylene, Aloe Barbadensis Leaf Juice, Tocopheryl Acetate, Magnesium Ascorbyl Phosphate, Panthenol, Retinyl Palmitate, Potassium Phosphate, Aluminum Hydroxide, Isopropyl Alcohol, Hydroxylated Lecithin, Dimethicone, Ammonium Hydroxide, Methylparaben, Propylparaben, Phenoxyethanol

MAY CONTAIN: Iron Oxides (CI #77491, 77492, 77499), Ultramarines (CI #77007), Titanium Dioxide (CI #77891)

Thickens lashes with just one coat providing hours of no smudging, waterproof wear. Ophthalmologist-tested. Suitable for contact lens wearers.

Almay One Coat Nourishing™ Lengthening Mascara

Category
Mascara
One Coat Mascara

Aqua ((Water) Eau), Paraffin, Stearic Acid, PPG-17/IPDI/DMPA Copolymer, Cera Carnauba ((Copernicia Cerifera (Carnauba) Wax) Cire de carnauba), Cera Alba ((Beeswax) Cire d abeille), Cyclopentasiloxane, Glyceryl Stearate, Triethanolamine, Tricontanyl PVP, Acacia Senegal Gum, Nylon-12, Panthenol, Aloe Barbadensis Leaf Juice, Tocopheryl Acetate, Magnesium Ascorbyl Phosphate, Retinyl Palmitate, Dimethiconol, Lecithin, Polyethylene, PTFE, Diglycol/CHDM/Isophthalates/SIP Copolymer, Simethicone, Hydroxyethylcellulose, Propylene Glycol Stearate, Propylene Glycol Laurate, Sorbitan Laurate, Polysorbate 20, Propylene Glycol, Glycerin, Methylparaben, Propylparaben, Diazolidinyl Urea

MAY CONTAIN: Iron Oxides (CI #77491, 77492, 77499), Titanium Dioxide (CI #77891)

Non-flaking, non-smudging water-based formula that lengthens the look of lashes without fibers. Ophthalmologist-tested. Suitable for contact lens wearers

Almay One Coat Triple Effect™ Mascara

Category
Mascara
One Coat Mascara

Aqua ((Water) Eau), Paraffin, Stearic Acid, Isododecane, Cera Carnauba ((Copernicia Cerifera (Carnauba) Wax) Cire de carnauba), Polysilicone-6, Cyclopentasiloxane, Cera Alba ((Beeswax) Cire d abeille), Glyceryl Stearate, Triethanolamine, Acacia Senegal Gum, Nylon-12, Hydrolyzed Silk, Retinyl Palmitate, Panthenol, Magnesium Ascorbyl Phosphate, Tocopheryl Acetate, Aloe Barbadensis Leaf Juice, Hydrogenated Stearyl Olive Ester, Lecithin, Polyethylene, Dimethiconol, Phytantriol, Simethicone, Hydroxyethylcellulose, Hydrogenated Polyisobutene, Sorbitan Laurate, Polysorbate 20, Dimethicone Crosspolymer-3, Propylene Glycol Laurate, Propylene Glycol Stearate, Phenoxyethanol, Methylparaben, Propylparaben

MAY CONTAIN: Iron Oxides (CI 77491, CI 77492, CI 77499)

Thickens and extends lashes with triple action brush that lengthens, curls and separates. Ophthalmologist-tested. Suitable for contact lens wearers.

Almay One Coat Triple Effect™ Waterproof Mascara

Category
Mascara
One Coat Mascara

Isododecane, Aqua ((Water) Eau), Trimethylsiloxysilicate, Cyclopentasiloxane, Paraffin, Polyethylene, Cera Carnauba ((Copernicia Cerifera (Carnauba) Wax) Cire de carnauba), PEG-10 Dimethicone, Trihydroxystearin, Disteardimonium Hectorite, Butylene Glycol, Acrylates/Dimethicone Copolymer, Hydrogenated Stearyl Olive Ester, Steareth-2, HDI/Trimethylol Hexyllactone Crosspolymer, Panthenol, Aloe Barbadensis Leaf Juice, Tocopheryl Acetate, Retinyl Palmitate, Magnesium Ascorbyl Phosphate, Simethicone, Dimethicone Crosspolymer-3, Polymethylsilsesquioxane, Silica, Sorbic Acid, Phenoxyethanol, Methylparaben, Propylparaben

MAY CONTAIN: Iron Oxides (CI 77491, 77492, 77499)

Thickens and extends lashes with triple action brush that lengthens, curls and separates with long lasting, waterproof formula.

Ophthalmologist-tested. Suitable for contact lens wearers.

Almay One Coat Dial Up™ Mascara

Category
Mascara
One Coat Mascara

Aqua ((Water) Eau), Paraffin, Stearic Acid, PPG-17/IPDI/DMPA Copolymer, Dimethicone, Cera Carnauba ((Copemicia,Cerifera (Carnauba) Wax) Cire de Carnauba), Cera Alba ((Beeswax) Cire d Abeille), Triethanolamine, Glyceryl Stearate, Triacontanyl PVP, Acacia Senegal Gum, Aloe Barbadensis Leaf Juice, Panthenol, Polyester-5, Glycerin, Polyethylene, Dimethiconol, Simethicone, Hydroxyethylcellulose, Isostearetn-200 Linoleate, Butylene Glycol, Hexylene Glycol, Phenoxyethanol, Caprylyl Glycol, 1, 2-Hexamediol

MAY CONTAIN: Black 2 (CI 77266), Iron Oxides (CI 77491, 77492, 77499)

Unique dial allows adjustment for volume of mascara application for different degrees of thickness.

Ophthalmologist tested. Suitable for contact lens wearers

Bright Eyes® Eye Base & Concealer

Category
Eye Pencil / Liner / Shadow / Brow
Bright Eyes® Collection

Aqua ((Water) Eau), Cyclopentasiloxane, Dimethicone, Butylene Glycol, Glycerin, Cyclohexasiloxane, PEG/PPG-18/18 Dimethicone, Talc, Sodium Chloride, Palmitoyl Hydroxypropyltrimonium Amylopectin/Glycerin Crosspolymer, Camellia Sinensis Leaf Extract, Aspalathus Linearis Leaf Extract, Hydrolyzed Glycosaminoglycans, Hydrolyzed Rice Protein, Prunus Amygdalus Dulcis (Sweet Almond) Seed Extract, Magnesium Ascorbyl Phosphate, Tocopheryl Acetate, Macrocystis Pyrifera Extract, Nereocystis Leutkeana Extract, Laminaria Japonica Extract, Hydrogenated Lecithin, Lecithin, Potassium, Magnesium, Aluminum Hydroxide, Sodium Hyaluronate, Sorbitol, Polyethylene, Dimethiconol, Polyglyceryl-6 Polyricinoleate, Cetyl PEG/PPG-10/1 Dimethicone, PEG-10 Dimethicone, Methicone, Silica, Stearic Acid, Laureth-7, Tribehenin, EDTA, Sodium Dehydroacetate, Phenoxyethanol, Methylparaben, Propylparaben

MAY CONTAIN: Mica, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, 77492, 77499), Zinc Oxide (CI 77947)

Water-based eye area makeup base for eye shadow that conceals and reduces the appearance of dark circles. Ophthalmologist tested. Suitable for contact lens wearers.

Bright Eyes® Liner & Highlighter Duo

Category
Eye Pencil / Liner / Shadow / Brow
Bright Eyes® Collection

Hydrogenated Palm Oil, Hydrogenated Polyisobutene, C12-13 Alkyl Ethylhexanoate, Hydrogenated Coco-Glycerides, Ethylhexyl Stearate, Polyethylene, Hydrogenated Coco-Glycerides, Hydrogenated Vegetable Oil, Cera Alba ((Beeswax) Cire d abeille), Ozokerite, Cera Alba ((Beeswax) Cire d abeille), Sucrose Acetate Isobutyrate, Cera Microcristallina ((Microcrystalline Wax) Cire microcristalline), Silica, Sorbitan Tristearate, Tocopheryl Acetate, Tocopherol, Aspalathus Linearis Leaf Extract, Camellia Sinensis Leaf Extract, Hydrolyzed Rice Protein, Prunus Amygdalus Dulcis (Sweet Almond) Seed Extract, Laminaria Japonica Extract, Nereocystis Leutkeana Extract, Macrocystis Pyrifera Extract, Saccharomyces /Magnesium Ferment, Saccharomyces/Potassium Ferment, Maltodextrin, Pentaerythrityl Tetraethylhexanoate, BHT, Propylparaben, Methylparaben

MAY CONTAIN: Mica, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499)

Convenient dual sided waxy pencil for lash line definition and under brow highlights. Ophthalmologist tested. Suitable for contact lens wearers.

Almay® Eyeliner Pen

Category
Eye Pencil / Liner / Shadow / Brow

Cyclopentasiloxane, Ozokerite, Trimethylsiloxysilicate, Polyethylene, Phenyl Trimethicone, Candelilla Cera ((Euphorbia Cerifera (Candelilla) Wax) Cire de Candelilla), Tocopherol, Sorbic Acid, Methylparaben, Propylparaben, BHT

MAY CONTAIN: Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, 77492, 77499), Ferric Ferrocyanide (CI 77510)

Creamy formula in swivel pencil goes on smoothly and evenly.

Ophthalmologist-tested. Suitable for contact lens wearers.

Blendable Eye Pencil

Category
Eye Pencil / Liner / Shadow / Brow

Triethylhexanoin, Diisostearoyl Trimethylolpropane Siloxy Silicate, Cera Alba ((Beeswax) Cire d abeille), Ozokerite, Polymethyl Methacrylate, Cera Carnauba (Copernicia Cerifera (Carnauba) Wax) Cire de Carnauba), Phenyl Trimethicone, Dipentaerythrityl Tetrahydroxystearate/Tetraisostearate, Methylparaben, Propylparaben, Tocopherol, BHT

MAY CONTAIN: Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Carmine (CI 75470), Ferric Ferrocyanide (CI 77510)

Soft, powdery pencil glides on smoothly with smudge tip for blending. Ophthalmologist-tested. Suitable for contact lens wearers.

Almay® Eyeliner Liquid

Category
Eye Pencil / Liner / Shadow / Brow

Aqua ((Water) Eau), Propylene Glycol, Triethanolamine, Oleyl Alcohol, Magnesium Aluminum Silicate, Stearic Acid, Xanthan Gum, Glyceryl Stearate, Hectorite, Cellulose, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Isopropylparaben, Butylparaben, Isobutylparaben

MAY CONTAIN: Iron Oxides (CI 77491, 77492, 77499), Mica (CI 77019), Titanium Dioxide (CI 77891), Ultramarines (CI 77007)

Water-resistant long-lasting color delivered with flexible tip. Ophthalmologist-tested. Suitable for contact lens wearers.

Brow Defining Pencil

Category
Eye Pencil / Liner / Shadow / Brow

Ethylhexyl Stearate, Cera Carnauba ((Copernicia Cerifera (Carnauba) Wax) Cire de carnauba), Hydrogenated Palm Kernel Glycerides, Hydrogenated Palm Glycerides, Nylon-12, Silica, Aloe Barbadensis Leaf Extract, Isopropyl Palmitate, Retinyl Palmitate, Tocopheryl Acetate, Sorbic Acid, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben

MAY CONTAIN: Iron Oxides (CI 77491, 77492, 77499), Mica (CI 77019), Titanium Dioxide (CI 77891), Yellow 5 Lake (CI 19140), Ultramarines (CI 77007), Blue 1 Lake (CI 42090), Bismuth Oxychloride (CI 77163), Manganese Violet (CI 77742), Chromium Oxide Greens (CI 77288), Chromium Hydroxide Green (CI 77289), Carmine (CI 75470)

Self-sharpening pencil with ultra-fine tip and brow brush at other end. Ophthalmologist-tested. Suitable for contact lens wearers.

Truly Lasting Color® Lipcolor

Category
Lip Color / Liners / Gloss
Truly Lasting Color® Collection

Isododecane, Dimethicone, Trimethylsiloxysilicate, Disteardimonium Hectorite, Trihydroxystearin, Methicone, Propylene Carbonate, Hydroxystearic Acid, Sorbic Acid, Serica ((Silk Powder) Poudre de soie), BHT, Methylparaben, Propylparaben

MAY CONTAIN: Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, 77492, 77499), Bismuth Oxychloride (CI 77163), Red 7 Lake (CI 15850), Yellow 5 Lake (CI 19140), Red 6 Lake (CI 15850), Red 33 Lake (CI 17200), Red 27 Lake (CI 45410), Carmine (CI 75470), Yellow 6 Lake (CI 15985), Blue 1 Lake (CI 42090)

Long-wearing conditioning lipcolor. Available in a wide variety of shades.

Almay® Oil Free Eye Makeup Remover Pads with Aloe, Cucumber & Green Tea

Category
Eye Makeup Removers

Aqua ((Water) Eau), Poloxamer 184, Butylene Glycol, Cucumis Sativus (Cucumber) Fruit Extract, Aloe Barbadensis Leaf Extract, Camellia Sinensis Leaf (Green Tea) Extract, Disodium Lauroamphodiacetate, Sodium Trideceth Sulfate, Hexylene Glycol, Citric Acid, Diazolidinyl Urea, Phenoxyethanol

Specially created for women with sensitive eyes and contact lens wearers in convenient individual pads. Totally oil-free, this gentle formulation contains a botanical blend of aloe, cucumber and green tea to condition and soothe sensitive eye area. In addition to water based makeups, can be used to remove waterproof mascaras.

Almay® Moisturizing Eye Makeup Remover Pads with Aloe, Cucumber & Green Tea

Category
Eye Makeup Removers

Paraffinum Liquidum ((Mineral Oil) Huile minerale), Propylene Glycol Dicaprylate/Dicaprate, C12-15 Alkyl Benzoate, Aloe Barbadensis Leaf Extract, Cucumis Sativus (Cucumber) Fruit Extract, Camellia Sinensis Leaf Extract, Phenoxyethanol, Methylparaben, Propylparaben

Convenient individual pads are recommended particularly for the removal of waterproof and water-resistant eye area cosmetics, but can be used with all types of makeup. Moisturizes and conditions the eye area with a botanical blend of aloe, cucumber and green tea to soothe the sensitive eye area. Ophthalmologist-tested and suitable for contact lens wearers.

Almay® Oil Free Eye Makeup Remover Liquid with Aloe, Cucumber Extract & Chamomile

Category
Eye Makeup Removers

Aqua ((Water) Eau), Poloxamer 184, Butylene Glycol, Disodium Lauroamphodiacetate, Sodium Trideceth Sulfate, Hexylene Glycol, Cucumis Sativus (Cucumber) Fruit Extract, Aloe Barbadensis Leaf Extract, Citric Acid, Camellia Sinensis Leaf Extract, Benzyl Alcohol, Citric Acid, Benzyl Alcohol, Phenoxyethanol

Specially created for women with sensitive eyes and contact lens wearers. Totally oil-free, this gentle formulation contains a botanical blend of aloe, cucumber and green tea to condition and soothe sensitive eye area. In addition to water based makeups, can be used to remove waterproof mascaras.

Almay® Moisturizing Eye Makeup Remover Liquid with Aloe, Cucumber & Green Tea

Category
Eye Makeup Removers

Paraffinum Liquidum ((Mineral Oil) Huile minerale), Propylene Glycol Dicaprylate/Dicaprate, C12-15 Alkyl Benzoate, Aloe Barbadensis Leaf Extract, Cucumis Sativus (Cucumber) Fruit Extract, Camellia Sinensis Leaf Extract, Phenoxyethanol, Methylparaben, Propylparaben

Recommended particularly for the removal of waterproof and water-resistant eye area cosmetics, but can be used with all types of makeup. Moisturizes and conditions the eye area with a botanical blend of aloe, cucumber and green tea to soothe the sensitive eye area. Ophthalmologist-tested and suitable for contact lens wearers.

Almay® Makeup Remover Towelettes with Aloe, Cucumber, & Green Tea

Category
Face Makeup Removers

Aqua ((Water) Eau), Cetearyl Isononanoate, Cetearyl Alcohol, Ceteareth-20, Glycerin, Cucumis Sativus (Cucumber) Fruit Extract, Aloe Barbadensis Leaf Extract, Camellia Sinensis Leaf Extract, Glyceryl Distearate, Benzoic Acid, Ceteareth-12, Cetyl Palmitate, Diazolidinyl Urea, Tetrasodium EDTA, Caprylyl Glycol, 1,2-Hexanediol

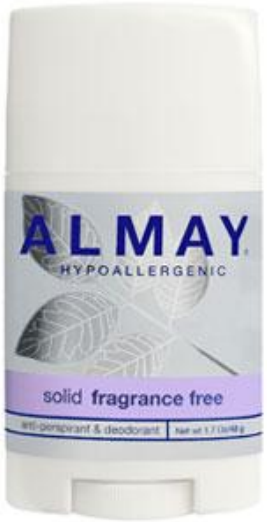
Soft, thick towelettes gently remove all types of makeup including longwearing and waterproof without leaving a greasy residue. Moisturizing, hydrating and conditioning formula soothes sensitive skin with a botanical blend of aloe, cucumber and green tea.

Almay® Hypoallergenic Solid Anti-Perspirant/Deodorant

Category
Anti-Perspirant/Deodorant

ACTIVE INGREDIENTS: Aluminum Zirconium Tetrachlorohydrex GLY 20%

OTHER INGREDIENTS: Cyclopentasiloxane, Stearyl Alcohol, C12-15 Alkyl Benzoate, Talc, Hydrogenated Castor Oil, Hydrogenated Polyisobutene, Octyldodecanol, Polyethylene, PEG-20, PEG-25 Propylene Glycol Stearate



Convenient, highly efficacious formula is 100% fragrance-free. Allergy-tested with minimal potential for irritation.

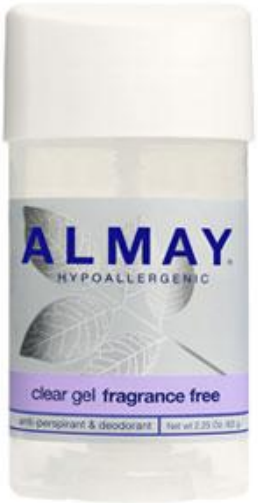
Almay® Hypoallergenic Clear Gel Anti-Perspirant/Deodorant

Category
Anti-Perspirant/Deodorant

ACTIVE INGREDIENTS: Aluminum Sesquichlorohydrate 25%

OTHER INGREDIENTS: Aqua ((Water) Eau), Water, Cyclopentasiloxane, Dimethicone, Dipropylene Glycol, Glycerin, PEG-12 Dimethicone Crosspolymer, PEG/PPG-18/18 Dimethicone, PEG/PPG-19/19 Dimethicone

FRAGRANCED VARIETIES MAY CONTAIN: Parfum (Fragrance), Butylphenyl Methylpropional, Benzyl Salicylate, Linalool, Hexyl Cinnamal, Citronellol, Geraniol, Limonene



Available in:
- Fragrance Free
- Powder Fresh
- Soothing Aloe

Quick drying gentle gel formula provides full protection without irritation or residue in 100% fragrance-free version and lightly scented versions.

Almay® Hypoallergenic Roll-On Anti-Perspirant/Deodorant

Category
Anti-Perspirant/Deodorant

ACTIVE INGREDIENTS: Aluminum Zirconium Tetrachlorohydrex Gly 18%

OTHER INGREDIENTS: Water, Glyceryl Stearate, Laureth-23, Magnesium Aluminum Silicate, Laureth-4, Behentrimonium Methosulfate, Lauric Acid, Cetearyl Alcohol, EDTA

Convenient, highly efficacious formula is 100% fragrance-free. Allergy-tested with minimal potential for irritation.